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1931 PRICE LIST  
RETAIL

ALWAMA FLOWER  
~ FARM ~

DAHLIAS, GLADIOLUS AND PLANTS

LIBRARY

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MAR 24 1931

U. S. Department of Agriculture

*Located Five Miles north of Honeoye Falls, N. Y., on  
Sheldon Road, off Clover Road*



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VISITORS WELCOME AT ALL TIMES

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WALTER W. EULER

PROPRIETOR

*We Grow Dahlias, Gladiolus, Annual and Perennial Plants*

# GLADIOLUS

## READ BEFORE ORDERING

Our Bulbs are from healthy stock. Never before had such a display of Gladiolus and Dahlias as the Fall of 1930. The late season gave a chance for all tubers to be well matured.

All orders for \$1.00 or more prepaid.

Six bulbs at the dozen rate.

Do not hesitate to order a long list of single bulbs if you wish. Will begin filling orders April 1.

Remittance must accompany all orders.

We exert the greatest care to keep all stock true to name, and will replace any that may prove untrue to name or refund money.

Write your name and address plainly.

Grow Alwama Glads and be glad.

Address all orders to

ALWAMA FLOWER FARM, Honoye Falls, N. Y.

	EACH	DOZ.
Albania—a good white .....	\$1.10	\$1.00
Albion—Delicate, soft salmon rose .....	.05	.50
Alice Tiplady—Orange saffron .....	.05	.45
Alma Gluck—clear salmon red, very showy .....	.10	.95
Altair—salmon saffron, very good .....	.10	.95
America—soft lavender pink .....	.05	.50
(per 100—\$3.00)		
American Indian—Ruffled bright red with darker markings, tall .....	.15	
Anamosa—Finest orange salmon with many blooms open .....	.10	.95
Anthony B. Kundred—a beautiful ruffled variety; a deep cream overspread with blush pink .....	.10	.80
Arbitration—glowing salmon, straight and tall .....	.20	
Arden—deep watermelon red .....	.10	90
Aristotle—light jasper red veined over salmon buff ground .....	.10	.85
Arlon—very large wide-petaled flowers of light salmon, showy .....	.05	.50

	EACH	DOZ.
Baron Hulet—deep velvety blue .....	.10	.90
B. L. Smith—pale lavender, cream throat, fine .....	.10	1.00
Black Hawk—Cardinal red with a dark center .....	.05	.50
Butter Boy—buttercup yellow good size flowers and grows tall .....	.10	1.00
Butterfly—Ruffled, large, pale salmon- yellow .....	.10	.90
Burrel—red with butterfly markings.....	.05	.50
Cameo—La France pink over cream ground, lower petals are martius yellow, delicate spinal red .....	.05	.45
Capella—tall, very bright, fiery orange red .....	.10	1.00
Cardinal Prince—Cardinal red, new .....	.20	
Carmen Sylvia—one of the best whites, slight violet markings deep in throat, tall straight spike .....	.10	1.00
Cracker Jack—velvety dark red, spotted with maroon on yellow ground .....	.05	.40
Copperhead—coral red shaded to antimony yellow in throat .....	.05	.50
Crimson Glow—immense open flowers of intense rich crimson .....	.10	1.00
Crinkles—an intensely ruffled pink .....	.15	1.50
Dante—light mallow purple laid over a cream ground in thick veins .....	.05	.45
Diana—beautiful early crimson, fine .....	.10	1.00
Diener's American Beauty—brilliant American Beauty rose, throat creamy yellow striped with ruby, large.....	.15	
Dixie—a deep mahogany, darker shadings	.05	.40
Dorothy McKibben—ruffled apple blossom pink .....	.05	.50
Dr. Elkins—white with a large lilac blue throat blotch .....	.15	
Dr. R. T. Jackson—dark velvety red.....	.10	1.00
Dr. W. Van Fleet—tall, pink, yellow throat .....	.10	1.00
Early One—Begonia rose, amber yellow throat, flowers wide open .....	.10	1.00
E. B. Williamson—deep, mallow purple, very good .....	.08	.75
E. G. Hill—old rose blending to a creamy throat .....	.10	
E. J. Shaylor—deep rose pink .....	.10	1.00
Elfin—Saffron pink, maise yellow in		

	EACH	DOZ.
throat .....	.10	1.00
Elizabeth Tabor—early, pink, red blotch	.08	.75
Elora—early white, dainty red feather in throat .....	.08	.75
Evelyn Kirkland—rosy pink shading to shell pink, scarlet blotch .....	.10	1.00
Faust—dark red, odd .....	.05	.45
Fern Kyle—white, ruffled, very large .....	.15	
Fontaine—ruffled, peaches and cream, fine grower and propagator .....	.15	1.50
Freckles—orange salmon with paisley effect .....	.05	.45
Giant Nymph—large rose pink, tall and strong .....	.10	1.00
Glendale—deep cyclamen red, darker than American Beauty rose .....	.10	1.00
Gold—fine golden yellow .....	.10	1.00
Gold Drop—large pure yellow with beautiful red lines on lower petals.....	.10	1.00
Golden Gleam—beautiful light orange, tall .....	.15	
Golden Measure—tall yellow .....	.10	
Golden Swallow—soft yellow, ruffled .....	.15	1.45
Golden West—brilliant orange with yellow throat .....	.05	.45
Goliath—improvement of "Empress of India." Extra fine. Purplish maroon. Large flowers .....	.05	.45
Gov. Hanley—rich cardinal red, with deeper throat marking .....	.10	1.00
Gretchen Zang—geranium pink .....	.05	.45
Halley—salmon pink .....	.05	.50
Helen Franklin—white .....	.05	.50
Hawaii—rose pink fading into lighter center. Lower petals crimson outlined with white, good spike, large flowers	.20	
Henry Ford—very dark rhodamine purple	.10	
High Nye—the tallest glad. Old rose. Cream center .....	.15	
His Majesty—very rich deep velvety scarlet .....	.10	
Ida Van—brilliant deep salmon red.....	.05	.40
Intensity—large, bright specked with white .....	.05	.40
Jack London—light salmon with orange flame stripes, tall and strong.....	.10	1.00
Jamaica—bright orange red .....	.05	.45
Jewell—salmon pink with a clear golden		

	EACH	DOZ.
yellow throat, a daintily colored flower	.10	.95
Joe Colman—bright red with carmine blotch .....	.10	1.00
John T. Pirie—mahogany brown, throat yellow bordered .....	.20	
Kokomo—rich velvet pomegranite purple with blotch of yellow .....	.10	1.00
Lady Byng—baby pink prim .....	.20	....
Le Marshall Foch—very delicate pink, good .....	.05	.50
Lilac Old Rose—lilac old rose prim .....	.15	
Los Angeles—delicate pink with cerise feather in throat. The cut and come again glad .....	.10	
Louise—beautiful large lavender, good....	.10	1.00
Luster—bright red, extra large spike .....	.15	
Maidens Blush—shell pink, very dainty....	.05	.50
Marnia—golden orange prim .....	.20	
Marietta—large, geranium pink, darker throat .....	.15	1.50
Mary Pickford—cream tinted white, very good .....	.10	1.00
Ming Toy—pinard yellow suffused-orange	.10	1.00
Miss Madison—clear bright pink, wide open .....	.12	
Mona Liza—pale soft rose pink .....	.05	.50
Mr. C. P. Alkemade—a fine pure white	.15	
Mrs. Dr. Norton—pink and cream .....	.15	
Mrs. F. C. Peters—late lavender, slightly ruffled .....	.15	
Mrs. Francis King—scarlet flame color....	.05	.45
Mrs. F. Pendleton—light pink with blotch of rich carmine in throat.....	.08	.75
Mrs. H. E. Bothin—fresh salmon pink with flame scarlet center, ruffled .....	.10	1.00
Mrs. Leon Douglas—largest glad, begonia rose, very tall, fine .....	.20	
Mrs. L. S. Schweppe—beautiful deep peach blossom pink with rose red blotches .....	.10	1.00
Mrs. Watt—beautiful clear wine red .....	.05	.45
Muriel—true lilac blue, violet blotch on lower petals .....	.10	1.00
Myra—deep salmon over yellow ground, pink lines .....	.10	.85
Myrtle—clearest dainty rose pink, throat of clear creamy white .....	.10	.90
Nancy Hank—apricot shading to orange		

	EACH	DOZ.
pink, several large blossoms open at once, showy .....	.15	
Neogo—garnet red, very good .....	.05	.45
Niagara—light creamy yellow more or less splashed with pink .....	.05	.50
No. 10—light rose, white throat .....	.05	.50
Odin—salmon pink, small carmine blotch on lower petal .....	.10	1.00
Opalescent—pale lavender with darker line in the throat. Fine propagator.....	.15	
Orange Buff—useful in floral work where large flowers are not desirable .....	.05	.35
Orange Prince—beautiful orange .....	.15	
Panama—large rose pink .....	.05	.45
Peace—white with lilac feather on lower petals .....	.08	.80
Peach Rose—deep rose pink with blotch ..	.10	
Pink Wonder—very large fine pink .....	.10	1.00
Polo Negro—ruffled apricot with yellow tips shaded rose .....	.10	.90
Prim Beauty—creamy white closely flecked with pink .....	.10	
Primunella—ruffled prim orchid like flower of salmon rose .....	.05	.50
Prim Picotee—a very unusual primulus hybrid with picotee edge of yellow bordering all petals. Center of the petals are brilliant red .....	.50	
Pride of Lancaster—brilliant orange salmon ruffled flowers with scarlet throat .....	.10	1.00
Pride of Wanakah—very large lavender rose .....	.20	
Prince of Wales—best salmon pink .....	.08	.75
Princepine—brilliant scarlet with white throat .....	.05	.45
Pythia—gigantic red, very showy .....	.12	1.15
Revue—martius yellow daintily flushed with cosine pink .....	.20	
Richard Diener—geranium pink, a good stout spike .....	.15	
Rose Ash—ashes of roses, very popular ..	.10	.90
Rose Mist—old rose, light border, fine ..	.25	
Rose 1900—rose pink, narrow white lines in lower petals .....	.08	.75
Rose Precose—salmon rose slightly ruffled ..	.10	1.00
Roanoke—lemon yellow, carmine stripe ..	.05	.50
Romance—orange salmon, blue border ..	.10	1.00



	EACH	DOZ.
Salmon Beauty—clear salmon, yellow throat .....	.10	1.00
Salmon Buff—throat yellow, beautifully penciled .....	.10	
Salome—orange buff with buff yellow throat, a prim with a very wide hood .....	.10	
Scarlano—good ruffled scarlet .....	.10	.95
Scarlet Wonder—very large red .....	.10	1.00
Scarlet Princeps—a good red .....	.10	.80
Schwaben—tall yellow, red blotch .....	.05	.45
Sidney Plummer—large cream yellow, tinged pink .....	.10	
Souvenir—clear deep yellow .....	.10	.95
Sweet Lavender—light lavender, purple blotch .....	.05	.50
Tangerine—Naples yellow flaked with spinal red .....	.10	
Tiffany—a very fine white .....	.10	
Tupelo—lemon yellow, faint markings....	.05	.50
Tycko Zang—large salmon pink. White throat, faintly dotted cerise .....	.15	
Violet Glory—large flower rich self color of deep violet .....	.10	1.00
Waneta—creamy-white overlaid pink, very good .....	.15	
War—very tall late red .....	.05	.50
White Wonder—pure white .....	.10	
W. H. Phipps—light rose salmon, long spike, several blooms open at a time .....	.15	
Yellow Favorite—light yellow with red markings .....	.05	
Yellow Treasure—rich yellow, rose throat .....	.05	.45
Zealot—a velvety red, yellow in center .....	.10	.85
Zenobia—showy—orange red, lower petals lighter with orange-red throat....	.10	.80



# DAHLIAS

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## ABBREVIATIONS

D., Decoration, C., Cactus, H. C., Hybred Cactus, P., Peony, S., Show, H. S., Hybred Show, Col., Collar-ette, Pom., Pompon.

## GUARANTEE

We guarantee every root true to name and in good growing condition when sent out. We will cheerfully replace any that should prove otherwise if root is returned. Leave them in a cool place in the box they are sent to you until you plant them.

## SUBSTITUTION

We never substitute unless directed to do so.

## ORDER EARLY

If you delay in ordering until it is about time to plant you are most certain to find some of the varieties you wanted are sold.

## SHIPPING

We begin shipping about May first.

## TERMS

All retail orders amounting to \$1.00 or over sent prepaid. Cash with order. Remittance should be made by check or money order.

	EACH
Achievement—Coll., clear, rich, velvety maroon, collar white .....	\$ .25
Acquisition—S., deep lilac .....	.25
Adelaide—Pom., delicate blush edged with lavender .....	.25
Allie Mourey—Pom., pink .....	.25
American Beauty—D., rose red .....	.35
Amun Ra—D., copper and orange shaded to amber .....	.50
Arthur Le Favour—S., yellow, striped red, odd	.40
Ballet Girl—C., orange, tipped white, some flowers pure orange with variations .....	.50
Beatrice Slocombe—D., red edged gold .....	.75
Belle of Springfield—Pom., red, very free bloomer .....	.25

Ben Wilson—D., red, tipped yellow, large .....	1.00
Bessie Boston—D., large red cleft petals .....	.50
Bon Ton—S., dark, red, free .....	.25
Bradford—D., scarlet, on good stems .....	.75
Break o' Day—H.C., sulphur yellow, shaded lighter .....	.40
Catherine—Pom., yellow, very free .....	.25
Clara Harsh—Pom., yellow, tipped crimson .....	.25
Countess of Lonsdale—C., deep salmon pink, free bloomer .....	.35
Cuban Queen—S., creamy yellow, shaded .....	.35
Dakota—D., flame color, very brilliant .....	.50
Delice—D., clear pink .....	.25
D. M. Moore—D., dark, velvety maroon .....	.40
Dreer's White—S., pure white, good .....	.35
Dreer's Yellow—S., good yellow .....	.35
Dr. Tevis—D., salmon rose suffused old gold.....	.50
Earl Williams—D., scarlet, tipped white, very large .....	1.00
Empress of Asia—P., large, deep orange, very free .....	.35
Ethel Vick—(A. D. Livonia)—S., bright, clear pink, good bloomer .....	.25
Fashion—Pom., orange, very free .....	.25
F. G. Schieff—D., apricot, good .....	.50
Floradora—C., very dark red .....	.25
Francis White—C., white shaded to sulphur at center .....	.35
Frau de Knobe—Pom., white center petals tipped lavender .....	.25
Freckles—D., buttercup yellow, penciled garnet	.35
Geo. Walters—H.C., coppery old gold with buff base .....	.50
Gladys Sherwood—H.C., white, very large and beautiful .....	.50
Glory of New Haven—D., lavender pink, very large .....	.75
Golden Age—S., good yellow, and free .....	.25
Golden Opportunity—H.S., rich orange, shaded burnt orange .....	.50
Golden West—D., large, pure yellow, petals cleft, a good one .....	.50
Gold Medal—S., yellow shaded red .....	.50
Grand Duchess Marie—S., a large salmon buff, very free bloomer .....	.35
Grand Duke Alexis—S., white edged lavender	.35
Hampton Court—P., soft pink, yellow center	.25
Lucy Faucett—S., pale yellow, striped magenta	.25

Manitou—D., amber, tipped salmon, giant.....	.35
Marcella Gill—D., light pink, cream tips, yellow base .....	.40
Maud Adams—S., white, overlaid with delicate pink, a real good cut flower .....	.35
Millionaire—D., lavender with faint pink cast, immense flower .....	.50
Mina Burgle—D., brilliant deep red .....	.35
Minnamoto—H.C., bright velvety scarlet, keeps well when cut .....	.25
Minnie Marden—C., watermelon pink .....	.75
Miss Helen Hollis—S., deep scarlet .....	.35
Mons Le Normand—D., yellow splashed and spotted scarlet .....	.35
Mrs. A. I. Dupont—D., a rich ruby red, very free blooming .....	.35
Mrs. Alexander—H.D., dwarf, old rose .....	.35
Mrs. Carl Salbach—D., an immense mauve pink flower, extra long stem .....	.50
Mrs. C. H. Breck—H.C., yellow overlaid carmine .....	.50
Mrs. E. F. T. Smith—H.C., creamy white shaded deeper at center .....	.75
Mrs. I. De Ver Warner—D., color clear bright lilac, very good .....	.50
Mrs. J. Harrison Dick—D., yellow at center, outer petals suffused salmon pink .....	.40
Mrs. J. L. Emerson—D., ground color is red, the petals are edged and striped with gold.....	.75
Mrs. Leo Niessen—C., splendid autumn shades, stiff stems, lasts well on plant or when cut.....	.50
Mrs. Saunders—S., yellow tipped white, very good .....	.25
Nancy Helen—D., rich buff, very free flowering .....	.50
Norma—S., orange buff, good .....	.25
Orator—S., salmon buff dwarf .....	.25
Oregon Beauty—D., bright vermillion cardinal, rich and glistening .....	.35
Orphia—Coll., bright red, collar white .....	.25
Paradise—H.C., creamy old rose, suffused with gold .....	.50
Patrick O'Mara—D., orange buff, a real good dahlia .....	.50
Peppermint—D., white striped maroon, large....	1.00
Phoebe—Pom., deep golden orange .....	.25
Phylis—Pom., yellow shaded red .....	.25
Pierrot—C., deep amber tipped white .....	.35
Pride of California—D., giant, intense red .....	.25

Purity—Pom., white, very free bloomer, long stems .....	.25
Red Ball—S., a good clear red, free bloomer.....	.25
Red Cross—H.C., very large on good stems, combination of scarlet and gold .....	.75
Renie Cayeux—C., rich geranium red, very free .....	.35
Robin Adair—S., brown buff .....	.25
Rosalia Styles—P., bright pink, tipped lighter .....	.35
Samson—D., gold and scarlet, large flowers, good .....	1.00
S. G. Douzon—D., orange scarlet, immense flowers, good bloomer .....	.35
Springfield—C., a rich amaranthine red, a new dahlia .....	.35
Storm King—S., pure white .....	.25
Sunbeam—Pom., brilliant crimson scarlet .....	.25
Sunkiss—H.C., straw-yellow with a heavy fawn suffusion on the outer edge .....	.75
The Grizzly—D., rich crimson shaded maroon....	.75
Uncertainty—S., combination of white and scarlet .....	.35
U.S.A.—H.C., color a deep orange, sparkling and glistening .....	.75
Van Dyke—P., old rose, large flowers of decorative form .....	.50
Vivian—S., white edged rose violet, a good bloomer .....	.25
Washington City—H.C., large white .....	.50
White Swan—S., pure white, strong grower.....	.25
Woden—C., salmon rose shading to old rose at center .....	.35
W. W. Rawson—H.S., white overlaid with delicate lavender, large .....	.35



In Season we have the following Plants  
For Sale

**Annuals:**—Asters, Calendulas, Celosia (Cockscomb), Cosmos, Marigold, Hibiscus, Snapdragons, Pansies, Petunias, Zinnias, etc.

**Perennials:**—Delphinium, Iris, Aquilegia, Campanula, Viola, etc.

**Vegetable Plants:**—Tomatoes, Peppers, Cabbage, Cauliflower, etc.

**Potted Plants:**—Geranium, Coleus, Begonias, Violas, Petunias, etc.



FROM  
ALWAMA FLOWER FARM  
WALTER W. EULER  
Honeoye Falls, N. Y.

U. S. Department of Agriculture

Washington  
D. C.

Bureau of Plant Industry  
Miss. Norman  
Silvestri